

Message Text

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PAGE 01 STOCKH 00792 131503Z

21

ACTION CU-03

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FM AMEMBASSY STOCKHOLM

TO USMISSION EC BRUSSELS

INFO USIA

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LIMITED OFFICIAL USE STOCKHOLM 792

USIAC

E.O. 11652: N/A

SUBJECT: SEMINAR ON MNC'S

REF: EC BRUSSELS 1279

1. WE WOULD GREATLY APPRECIATE RECEIVING FROM YOU SUGGESTION RE:
POSSIBLE SPEAKERS FOR OUR SEMINAR ON MNC'S.
2. WE HAVE TENTATIVELY SET MAY II AS THE DATE FOR THE SEMINAR AND
HAVE INDICATIONS THAT DR. LAWRENCE FRANKO, PRESENTLY WITH THE CEN-
TER ETUDES INDUSTRIALLES IN GENEVA, WILL BE ONE OF OUR SPEAKERS. WE
ARE AIMING AT THREE AMERICAN SPEAKERS, AT LEAST ONE OF WHOM SHOULD
BE OF SOME PROMINENCE AND A REAL DRAWING CARD (SUCH AS PAUL BOEKER,
DEPUTY ASSISTANT SECRETARY OF STATE.)
3. THE MAIN THRUST OF OUR SEMINAR IS TO BRING OUT THAT SWEDEN AND
THE US HAVE MUCH TO SHARE IN UNDERSTANDING THE ROLE PLAYED BY MNC'S
IN THE WORLD ECONOMY OF TODAY AND THAT MUCH OF US EXPERTISE IN THIS
AREA IS RELEVANT TO SWEDEN. ONLY SECONDARILY DO WE WANT TO TRY TO
HELP DISPEL SOME OF THE PREVAILING CONCERNS ABOUT THE MNC'S,
SUCH AS THEIR SUPPOSED LACK OF SOCIAL CONSCIENCE VIS-A-VIS
THE LESS-DEVELOPED SOCIETIES AND THEIR REPORTED INFLUENCE
ON INFLATION. WE WANT THE SEMINAR AGENDA TO BE QUITE SPECIFIC
AND CLEARLY FOCUS ON SPECIFIC ISSUES, SUCH AS WHAT CONTROLS SHOULD
AND CAN BE APPLIED TO MNC'S, THE VALUE OF CODES OF CONDUCT, AND

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THE RELATIONSHIP BETWEEN MNC'S AND LDC'S.

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